



# 2009 BC Export Awards Application Form

Deadline: July 31, 2009



Congratulations, either you have been nominated for the 2009 BC Export Awards; the most prestigious awards for exporters in the province; or you are ready to self apply! The BC Export Awards recognize the innovative approaches and unique contributions of British Columbian export companies across sectors and in all regions of the province as well as the individuals who contribute to their success.

At this stage of the process we are seeking sufficient information to allow us to determine whether you are one of **BC's TOP 25 Exporters** so we need some help from you! Please complete the following:

### AWARD CATEGORIES

Please indicate below the one or more categories that you should be considered for – if you are not sure, the award committee will place your entry for you. Full eligibility requirements and assessment criteria for each award category is detailed on our web site at [www.bcexportawards.com](http://www.bcexportawards.com)

#### - SECTOR AWARDS:

- Manufactured Products
- Advancing Technologies
- Consumer Products
- Primary Products & Resources
- Professional & Services
- New Media & Entertainment
- Sustainability
- New Exporter

FOR THE LEADERSHIP AWARD please contact [bcexportawards@cme-mec.ca](mailto:bcexportawards@cme-mec.ca)

### COMPANY INFORMATION

Company Name : \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Name of Chief Executive Officer or President: \_\_\_\_\_

Full Title : \_\_\_\_\_ Email: \_\_\_\_\_

Name & Title of Working Contact: \_\_\_\_\_

Telephone Number : ( ) \_\_\_\_\_ Fax Number: ( ) \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web Site : \_\_\_\_\_

Year Established : \_\_\_\_\_ Year began Exporting : \_\_\_\_\_

### NOMINEE ELIGIBILITY

Description of Products or Services: \_\_\_\_\_

Description of Export Activities and Markets Served ( 50 words or less) \_\_\_\_\_

## SECTOR SELECTION ATTRIBUTES

### 1. Economic Impacts

Average number of employees in current year \_\_\_\_\_  
Percentage of employee growth from 2006–2008 \_\_\_\_\_ %

### 2. Sales Information

Year	Total Sales (\$Cdn)	Total Exports (\$Cdn)	Exports as a Percentage of Sales (%)	Export Growth Over Previous Year (%)
2008				
2007				
2006				

### 3. Export Market Information – Identify Top Four Export Markets

Export Markets (Countries) Year	Sales (\$Cdn)	% of Export Sales	% of Total Sales	Sales Growth % Over Previous
A.				
B.				
C.				
D.				

### 4. Primary means of Market Entry

Primary means of market entry

- Joint Venture                       Sales Representatives                       Trading Houses  
 E-Commerce                       Direct Sales                       Parent Company  
 Other, specify : \_\_\_\_\_

### 5. Reasons for Excellence - Attach a separate written description outlining the following:

- Major obstacle(s) the nominee had to overcome to get into the export market (i.e.: language, tariffs, transportation, etc.)
- Creative or unique marketing techniques used by nominee.
- Impact of nominee on the community and the British Columbia economy (i.e.: job creation, new technology, etc.)
- Reasons the nominee should be granted a sector award.

**Please include any supporting materials including printed materials; articles etc. that help explain your story.**

***\*Finalists may be contacted to verify answers to above questions.***

### Certification

I hereby certify that the information contained in this application can be substantiated.

Nominee Representative Name : \_\_\_\_\_ Title : \_\_\_\_\_

**Please return your application form**

**By Fax:** 604-713-7801 **On line at:** [www.bcexportawards.com](http://www.bcexportawards.com) **By e-mail:** [nominations@bcexportawards.com](mailto:nominations@bcexportawards.com)  
**By mail:** BC Export Awards, 688 W. Hastings Street, Suite 540, Vancouver, BC V6B 1P1

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**Please note:** The information on this form and any supporting documents are subject to the Freedom of Information and Privacy Act. The information requested on this form is collected and used for the purpose of administering the 2009 BC Export Awards. All information provided to us will be considered as supplied in CONFIDENCE