



Ministry of
Tourism, Trade
and Investment

For Immediate Release

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BC Export Awards Announces 2010 Winners

Nine companies from across the province recognized for their contributions to the economy

Vancouver, B.C. – Margaret MacDiarmid, Minister of Tourism, Trade and Investment, and Craig Williams, Vice President BC Division, Canadian Manufacturers & Exporters (CME), today announced the nine winners of the 2010 BC Export Awards.

Ritchie Bros. Auctioneers received the Exporter of the Year Award for their contributions to the Professional & Services Industry.

John Furlong received the BC Export Leadership Award in recognition of the outstanding contributions he and the VANOC team made to British Columbia's export industry through his leadership in promoting the "BC brand".

"We are honoured to have presented the Leadership award to Mr. Furlong for his contributions to our economy through his leadership of the 2010 Winter Olympic and Paralympic Games," said Mr. Williams. "Under Mr. Furlong's leadership, the Games helped to put BC on the world stage bringing many new business opportunities to our exporters. Many of these opportunities will continue to develop in the future, bringing additional investments, an increase in exports and new jobs for our province."

"I congratulate all the BC Export Award winners and nominees for their great contributions to our province's economy," said Minister MacDiarmid. "We are seeing strong growth in exports this year. In the first nine months of 2010, exports to China have exceeded total volumes in 2009 while worldwide, BC exports are up 12.9 per cent to \$21.2 billion.

The 28th Annual BC Export Awards were held during a Gala luncheon ceremony at the Hyatt Regency Vancouver hotel today. Co-hosted by the Ministry of Tourism, Trade and Investment and Canadian Manufacturers & Exporters, the luncheon was attended by leaders from across the province's business and global trade community. The keynote speech was delivered by the Honourable Stockwell Day, Asia Pacific Gateway Minister.

"The nominees and winners this year have all demonstrated the leadership and innovation that drives BC's export industry. Despite continued economic challenges, they continue to grow their businesses and have helped our province achieve impressive export numbers," added Mr. Williams. "It is important that we continue to recognize their achievements and the important role they play in the success of our economy."

The winners of the 2010 Awards are:

Exporter of the Year

- Ritchie Bros. Auctioneers, Burnaby

Leadership

- Mr. John Furlong

Advancing Technologies

- Elastic Path Software Inc., Vancouver

New Exporter

- Avigilon, Vancouver



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Consumer Products

- Dr. Battery, Richmond

Manufactured Products

- Advanced Cyclotron Systems Inc., Richmond

New Media & Entertainment

- PNI Digital Media Inc., Vancouver

Primary Products & Resources

- SPF Precut Lumber, Port Coquitlam

Professional & Services

- Ritchie Bros. Auctioneers, Vancouver, Burnaby

Sustainability

- Singer Valve, Surrey

Northern BC Exporter

- Pioneer Log Homes of British Columbia Ltd., Williams Lake

International Business Studies

- Amritpal Singh Randhawa

About the BC Export Awards

The BC Export Awards is the oldest of its kind in Canada, and celebrates the valuable role that the export industry plays in the B.C. economy. The awards are co-hosted annually by CME and the Provincial Government of B.C. They are open to all B.C. companies that have been exporting a product or service for two or more years. Companies are either nominated or self apply for the awards. The Top 28 firms are chosen by an independent panel of judges, selected by the co-hosts and the sponsors for their background, experience and objectivity. There were more than 400 nominations and over 200 applications received for the 2010 Awards. Since inception in 1982, the B.C. Export Awards has recognized the achievements of more than 310 BC exporters.

Sponsors of this year's awards include RBC Financial Group, Export Development Canada, Initiatives Prince George, Prince George Airport Authority, Prince Rupert Port Authority, CN Rail, The Eyes Television Production Ltd., Air Canada Cargo, BCIT, KPMG, PricewaterhouseCoopers, UPS Canada, WorkSafe BC, Syspro, Fireworks Marketing Group, Hyatt Regency Vancouver, International Financial Centre British Columbia, British Columbia Council for International Education (BCCIE), Business Development Bank of Canada (BDC), BC Hydro Power Smart, GCT Global Container Terminals Inc., Port Metro Vancouver

For more information visit www.bcexportawards.com

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